

all-purpose designer

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**KEVIN  
SETHAPÜN**

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kevin@sethapun.com

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EDUCATION

Art Center College of Design, Pasadena, California, USA  
Bachelor of Science in Product Design, Honors, 2011

El Camino College, Torrance, California, USA  
Fine Art, 2002–2006

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WORK

Pawparazzi, Freelance designer, Pasadena, CA, USA  
November 2010  
Provided packaging, future product line concepts using Adobe  
Illustrator for 2D art works and V-Ray rendering for 3D

Ryan Technology, Freelance designer, Pasadena, CA, USA  
May–August 2010  
Designed tactical bag for cell phone forensics kit for SOCOM  
soldiers from initial sketches, pattern design, finalize design  
to production management.

Premiere Product Co. Freelance designer, Pasadena, CA, USA  
June–October 2010  
Designed disposable dental floss from initial concepts, rapid-  
prototypes, 3D design using Solidworks to finalize design.

H0 Dental Company, Freelance designer, Pasadena, CA, USA  
April–October 2010  
Designed dental bleaching syringe from initial concepts, field  
research, study foam models, 3D Solidworks, to finalize design.

Fuseproject, Design internship, San Francisco, CA, USA  
April–October 2009  
Created product design concepts, from initial sketches, 3D mod-  
els, mock-ups to presentations for product, packaging, branding  
and strategy projects.

Titleist Golf, Design internship, Carlsbad, CA, USA  
April–September 2008  
Design golf club for year 2010 models from initial concepts,  
Photoshop renderings, rapid prototypes to finalize design.

Nike 6.0, Contract designer, Pasadena, CA, USA  
January–April 2008  
Design one of a kind figurine for Nike 6.0 migration event from  
initial sketch, video documenting the making process and model.

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RECOGNITION

Salone Internazionale del Mobile, Milan, April 2011

ICFF Studio Winner, New York, May 2011

Art Center Student Gallery, 5 Products, 2007–2010

Wonka Project sold to Nestlé, December 2010

Toyota Motor Scholarship, 2009

Ford General Motors Product Scholarship, 2009

Art Center College of Design Scholarship, 2006–2008

Joy Karr Scholarship, 2004

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SKILLS

Adobe Photoshop, Illustrator, InDesign, Alias Automotive,  
SolidWorks, SketchUp, Bunkspeed, Keyshot, V-Ray

Hand sketching, quick mock-up, automotive painting, wood working

Excellent self-managing, motivated and entrepreneurial nature,  
good energy and lot of smiles

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LANGUAGES

Fluent in English and Thai

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INTEREST

Playing golf, hosting parties, Thai meditation